

Sunday 15 October

Arriving – hotel check in from 13.00

15.30 Registration

16.30 Welcome	
Oliver Vujović	Secretary General, South East Europe Media Organisation (SEEMO)
Klaus Fiesinger	Regional Director for Southeast Europe, Hanns Seidel Foundation
Andrea Čović Vidović	Deputy Head of Representation and Head of Press and Media - European Commission in Croatia, Zagreb
Thomas A. Bauer	Professor, University of Vienna, President, Österr. Gesellschaft für Bildung und Kommunikation and President of European Society of Education and Communication (ESEC), Vienna
	Istria Representative Vrsar Representative

17.30 Welcome by Věra Jourová, Vice-President of the European Commission, Brussels (video message)

17.45 Reception dinner by Istria Tourist Board

19.15 Video introduction - Ukraine: Frontline by European External Action Service (EEAS)

19.30 Media Reporting about the Russian aggression against Ukraine and use of Propaganda – Fact check	
Viktorija Car	Professor, Communication and Media, University of Split, Split
Stojan de Prato	Freelancer, former Večernji list Brussels Correspondent, Zagreb
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Anna Babinets	Co-founder and editor-in-chief of the independent investigative agency Slidstvo.Info and member of the Organized Crime and Corruption Reporting Project (OCCRP), Kyiv
Gregor Razumovsky	Founder, Club for European Understanding and Communication – Vienna
Snježana Milivojević	Professor, Faculty of Political Sciences, University of Belgrade, Serbia
Chairperson	Oliver Vujovic, SEEMO
Questions / Comments	

21:00 Introducing Lecture Dimitris Charalambis, Professor, University of Athens and President of the Hellenic Political Science Association, Athens: Political Communication and the attack on Democracy: Irrationalism, disinformation, social media and populism

Questions / Comments

**Working groups with Thomas Bauer, Nana Walzer and Dimitris Charalambis
Presentation of the results from working groups**

22:30 End of the day

Monday, 16 October 2023

09:15 Come Together

09.30 Meaning of Media Discourse on Russian War in Ukraine for the European Society

Dimitris Charalambis	Professor, University of Athens and President of the Hellenic Political Science Association, Athens
Jorgos Papadakis	Managing Director of the European Jewish Association and the Europe Israel Press Association (EJA-EIPA), Brussels
Ljiljana Zurovac	Independent media expert, former Executive Director of the Press Council of Bosnia and Herzegovina, Sarajevo
Oleksiy Soldatenko	Programs Director, International Institute for Regional Media and Information, Kharkiv
Tena Perišin	Professor, Department of Journalism and Media Production at the Faculty of Political Science, University of Zagreb, Zagreb
Oddgeir Tveiten	Professor, University of Kristiansand, Communication and Media Studies, Oslo
Chairperson	Andrea Čović Vidović, Deputy Head of Representation and Head of Press and Media - European Commission in Croatia, Zagreb

Questions / Comments

11.15 Why Do Young People Avoid News Content. How To Attract Young Users for News

Tena Perišin	Professor, Department of Journalism and Media Production at the Faculty of Political Science, University of Zagreb, Zagreb
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Questions / Comments

11:30 Introducing Lecture Oddgeir Tveiten: Social Media– Sources of Enlarging, Enriching, Changing, Disordering the Political Discourse. Legal and Regulatory Measures: regulation of social media and the enforcement of penalties for the spread of fake news

Questions / Comments

**Working groups with Thomas Bauer, Nana Walzer and Oddgeir Tveiten
Presentation of the results from working groups**

13:00 Working Lunch

14:00 Oleksey Soldatenko, Programs Director, International Institute for Regional Media and Information, Kharkiv: How regional and local media survive during the War in Ukraine

Questions / Comments

14.30 Introducing lecture Viktorija Car, Professor at the University of Split, Croatia, at the Communication and Media studies: War Desinformation Campaigns - Challenge for Media Competence.

Questions / Comments

**Working groups with Thomas Bauer, Nana Walzer and Viktorija Car
Presentation of the results from working groups**

16.00 End of afternoon lecture

16:15 Visiting Istra / dinner by Istria Tourist Board

20:00 Presentation of Student TV (Televizija Student) and radio station Radio Student, Zagreb - cooperation possibilities in the region

20.15 Evening talk: Use of technology (AI, machine learning algorithms) to combat disinformation and promote media literacy and misuse of AI

Ivan Lovreček	Founder and CEO Videoclick and former Editor-in-Chief to Deputy CEO RTL Croatia, Zagreb
Nataša Ružić	Professor at the Faculty of Political Science of the University of Montenegro, Podgorica
Tomislav Levak	Lecturer, Academy of Art and Culture, Josip Juraj Strossmayer University, Osijek.
Marija Slijepčević	University of Applied Sciences VERN Zagreb
Chairperson	Jorgos Papadakis, Managing Director of the European Jewish Association and the Europe Israel Press Association (EJA-EIPA), Brussels

Questions / Comments

22:30 End of the day

Tuesday, 17 October 2023

09:15 Come Together

09:30 Introducing Lecture: War Propaganda – Warfare Media Strategies.
- Saša Leković, Freelance journalist and President of Investigative Journalism Center, Daruvar

Questions / Comments

Working groups with Thomas Bauer, Nana Walzer and Saša Leković
Presentation of the results from working groups

11:00 Using of the German News Service in Professional Reporting a reliable source of news from Germany

Deutsche Welle: Countering Disinformation With Technology-Assisted Verification

Daria Grudić

Distribution Manager, Distribution Europe Department, Deutsche Welle, Bonn

Jochen Spangenberg

Deputy Head of Research and Cooperation Projects at Deutsche Welle, Bonn

Questions / Comments

12:30 Lunch

13:30 Introducing Lecture: The EU-Media Policies – Capable for European Social Understanding: Cohesion /Europeanization? Challenges for European Studies- Ljiljana Zurovac, Independent media expert, former Executive Director of the Press Council of Bosnia and Herzegovina, Sarajevo

Questions / Comments

Working groups with Thomas Bauer, Nana Walzer and Ljiljana Zurovac
Presentation of the results from working groups

14.45 Introduction Lecture: Challenges and Chances of Media Society: Transnational Media Communication - European Media Society: Expectations, Criteria - Marko Milosavljevič, Professor, Section of Journalism, Faculty of Social Sciences, University of Ljubljana, Ljubljana

Questions / Comments

Working groups with Thomas Bauer, Nana Walzer and Marko Milosavljevič
Presentation of the results from working groups

16.15 End of afternoon lecture

16:30 Visiting Istra / dinner by Istria Tourist Board

20:00 Evening Talk: Round Table Discussion: Continuities and Discontinuities of Europeanization Regarding the Challenges of conflicts and wars.	
Saša Leković	Freelance journalist and President of Investigative Journalism Center, Daruvar
Boris Bergant	Former Deputy General Director RTV Slovenia, Ljubljana and Deputy President European Broadcasting Union (EBU), Geneva
Zrinka Vrabec Mojzeš	Editor-in-Chief, Radio Nacional, journalist and columnist Nacional political weekly and former Advisor to the President of the Republic of Croatia Ivo Josipović , Zagreb
Boban Tomić	Dean, Higher School of Communication/Visoka škola za komunikacije, Belgrade
Erlis Çela	Professor, Head of Communication Sciences Department at Beder University, Tirana
Chairperson	Ognian Zlatev, SEECOM, Brussels
Questions / Comments	

21.30 Meeting for professors (invited are only professors)

Wednesday, 18 October 2023.

09:30 Reporting about History in Media from Former Yugoslavia To Ukraine – Fake History – Fake Stories?	
Volker Pabst	South East Europe and Turkey Correspondent, Neue Zürcher Zeitung, Istanbul
Lejla Turčilo	Professor, University of Sarajevo, Sarajevo
Marko Milosavljević	Professor, Section of Journalism, Faculty of Social Sciences, University of Ljubljana, Ljubljana
Zrinka Vrabec Mojzeš	Editor-in-Chief, Radio Nacional, journalist and columnist Nacional political weekly and former Advisor to the President of the Republic of Croatia Ivo Josipović , Zagreb
Dejan Milenković	Professor, Faculty of Political Science, Belgrad
Chairperson	Maja Sever, European Federation of Journalists (EFJ), Brussels
Questions / Comments	

11:00 Concluding Lecture Thomas Bauer: Theory Horizons of Media Communication in the Interest of political Communication Culture	
Questions / Comments	

12:30 Concluding Plenum / Future activities:	
Nana Walzer	Communication expert, moderator and author, owner Walzer COM, Vienna
Thomas A. Bauer	Professor, University of Vienna, President, Österr. Gesellschaft für Bildung und Kommunikation and President of European Society of Education and Communication (ESEC), Vienna
Aleksandra Markić Boban	Head of Zagreb Office, Hanns Seidel Foundation, Zagreb
Oliver Vujović	Secretary General, South East Europe Media Organisation (SEEMO)

13:00 Hotel rooms – check out / Lunch